# Shem Rajoon

**PRODUCT DESIGN LEADER**

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Real impact through heartfelt communication, design excellence, and operational strategy.

## Experience

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| **Sept 2023 – Present** | Head of Design at **ETHIQLY.AI** |
| **Feb 2022 – Jan 2023** (1 yr) | Principal Product Designer (Director) at **Outschool** |
| **June 2019 – May 2021** (2 yrs) | Sr. Product Design Manager at **15Five** |
| **Aug 2015 – Aug 2018** (3 yrs) | Lead Product Designer at **Teachers Pay Teachers** |
| **Jul 2012 – Aug 2015** (3 yrs) | Lead Product Designer at **littleBits** |
| **Oct 2010 – Sep 2014** (4 yrs) | Co-founder & Head of Design at **BKLYN BEAST INC.** |
| **Jun 2011 – Jun 2013** (2 yrs) | Sr. UX/UI Designer at **Parsons The New School for Design** |
| **Jan 1997 – Sept 2008** (11 yrs) | UX/UI Designer at **HarlemLive** |

## Education

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| **Sep 2014 – May 2015** | Teaching Assistant to Director of **Parsons Design & Technology MFA** |
| **Sep 2010 – March 2015** | Bachelor of Fine Arts (BFA) Parsons School for Design |

## Community

Co-founder of health & wellness cooperative **FAMKIND**

Advisor for the Research Operations community **ReOps**